



Company Overview

#### **About Us**

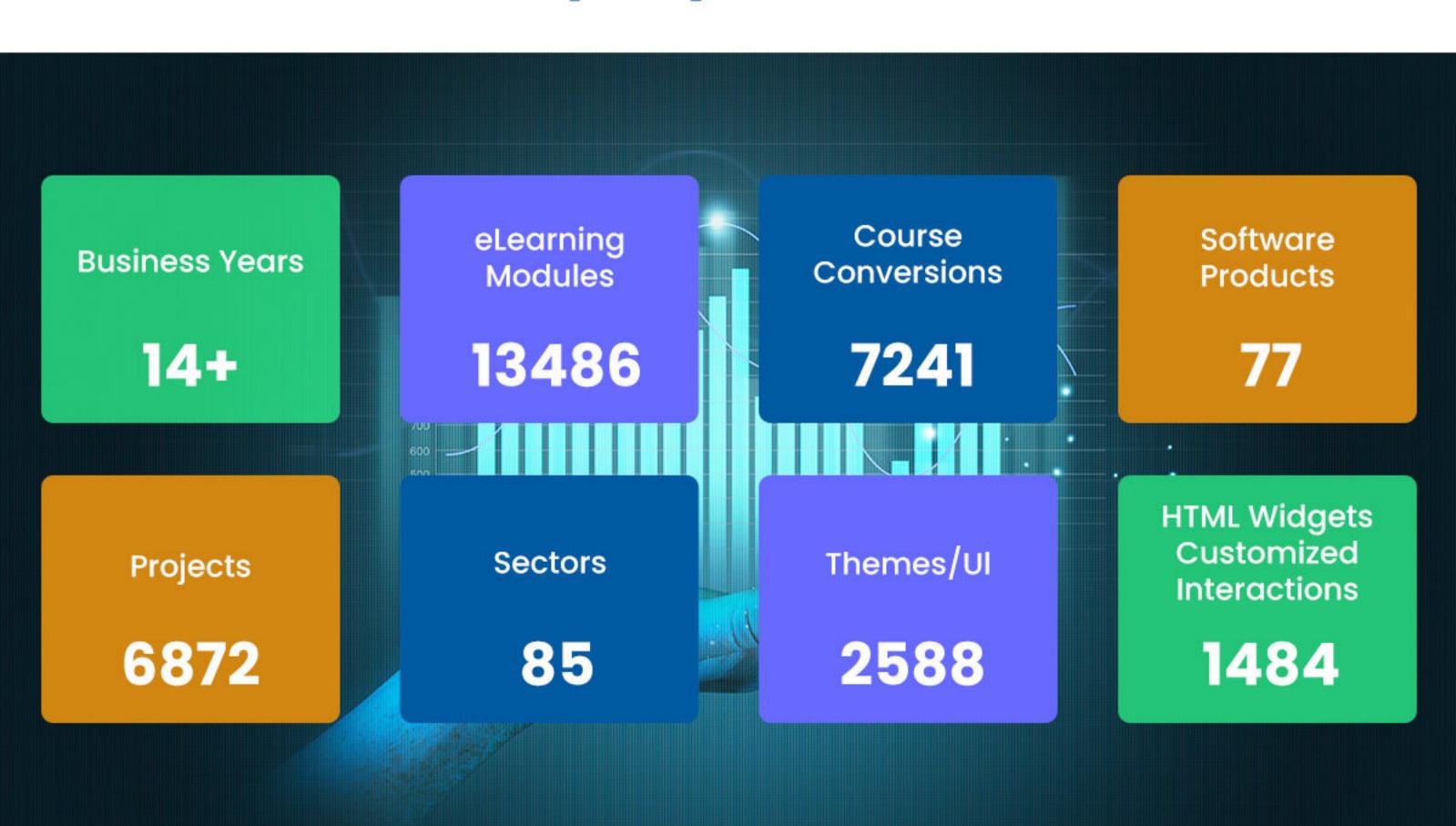
HexaLearn Solutions is an ISO certified eLearning & software solutions firm based out of India. its core focus areas are eLearning design & development, Software design & development, Multimedia, QA/Testing & Digital marketing.

HexaLearn's business strategy & ethics are defined to achieve success through effective analysis, planning, execution, project management, quality assurance, innovation and working above and beyond to deliver services & solutions that promotes business growth for our clients!

Our engagement models are flexible & innovative. They cater to specific client need & preferences. Positioning our team as an extension of our client's core team allows them to pick and choose the model that suites the project and it's associated terms & conditions.

At HexaLearn – we have the skills, experience and above all the passion to design, develop & deliver the very best eLearning experience you can ask for. By doing so we are privileged to work with the global industry leaders and have achieved 99% repeat business.

## Company Fast Facts



## **Domain Experience**



Corporate Training



Pharmaceuticals



K-12



Personal Care



NGO



Education & Publishing



Agriculture



Business & Technology Services



Soft Skills



Compliance



Electronics & Manufacturing



Automobile



BFSI



Retail



Logistics



**Real Estate** 



Healthcare



Human Resources



eCommerce



Legal



Securities

## eLearning

#### Offerings

Need Analysis
Content Analysis
Instructional Design
Multimedia Design
Content Production

#### **Projects**

End to End eLearning

**Content Update** 

**Content Conversion** 

**Content Migration** 

**Question Bank** 

**User Interface** 

**Templates** 

Pre/Post Assessment

Scoring, Tracking & Bookmarking

**SCORM & AICC Compliance** 





























## Multimedia

#### **Offerings**

Visualization

Banner

#### **Projects**

Logo

Character

**Templates** 

Websites/Portals

ui/ux

**Icons** 

Infographics

**Explainer Videos** 

**Motion Graphics** 

**Landing Pages** 

**Whiteboard Animations** 

**Social Media Posts** 

Flipbooks/eBooks



































**Stock Library** 

Illustrations

2D & 3D Animations

Audio/Video Post Production

## Software

#### Offerings

PHP, MySQL

Laravel

**eCommerce** 

**CMS: WordPress** 

LMS: Moodle, Docebo

MVC: CakePHP, Codelgniter

HTML, HTML5, CSS, CSS3, XML

JSON, JavaScript, jQuery, Ajax

Framework: AngularJS, Bootstrap

#### **Projects**

**UI** Design

Web Application

Conversion/Migration

**Updating Legacy Products** 

Tools/Templates

Websites/Portals

































# QA/Testing

#### Offerings

**Manual Testing** 

Functional/Nonfunctional Testing

**Compatibility Testing** 

**LMS Testing** 

**Cross Browser Testing** 

**Responsive Testing** 

**SCORM Testing** 

#### **Projects**

**Application** 

Portals/Websites

**eLearning Courses** 

Data/Content Migration















# **Digital Marketing**

#### Offerings

Organic SEO

**Social Media Marketing** 

Search Engine Marketing

**Content Marketing** 

Mobile/Local SEO

eCommerce SEO

**Multilingual SEO** 

**Bad Link Removal** 

#### **Projects**

SEO Campaign Initialization

**Online Issue Resolution** 

OnPage/OffPage SEO

Social Media Optimization (SMO)

















#### **Case Studies**

#### **Course Conversion**

A leading international company had a real tough competition from other print and online publication than ever before. Their catalogue courses required innovation in layout and design without modifying the content. Around 300 courses were required to be converted to engaging eLearning modules. As a service provider we ramped up a new team within three weeks and trained them on a particular tool and then kick-started the project work.

Because of our meticulous planning & quality parameters, we maintained high levels of productivity and met every milestone with ease. We delivered all 300 courses on time within budget. This project enabled us to be up there as an organization that knows how offline training content can be converted to highly engaging eLearning contents/modules.

#### Compliance

Need of a client was to create eLearning modules for compliance program across many states. We collaborated with the SME (Subject Matter Expert) to analyze the content and the requirement of the client and came up with design strategies and selected the course authoring tool that best suited the business requirement.

This was an end-to-end eLearning design & development project that was delivered under a strict timeline. There were multiple stakeholders and coordination amongst all was a key factor to make the entire project successful.

There were pre-defined checks & balances to ensure quality parameters were maintained at every milestone. We worked in tandem with client expectations and ensured absolute success. We followed a very well-defined communication protocol with daily status reporting, conference calls and project management. Client appreciated our process, strategies & value additions. Great repeat business followed due to the overall success of the project.

## **Testimonials**

Having known Satya in a previous role, we put in place a close working relationship with HexaLearn, and have been very pleased in the work that they have done for us. As with any relationship, the more effort you put into it, the better the outcomes. The HexaLearn team are lovely to work with, quick to learn, good at communicating and produce quality output. They are always keen to improve and strive for high quality. We very much like working with them.

**eLEARNING COMPANY (UK)** 

My experience working with HexaLearn has been great. The team was able to provide the requested templates and courses in the agreed upon timeframe. They were even able to provide animations, new icon development, as well as advanced triggers/actions in course files on a very short development timeline. The first draft is always very solid with minimal updates needed. I look forward to working with HexaLearn on future projects.

LOGISTICS COMPANY (USA)

This looks fantastic! I love it! Super fun feel vs "test" feel. I'll keep an eye out for more opportunities to use this so definitely save a "template" version as well.

LOGISTICS COMPANY (USA)

Innovation is building from the tools and technologies available – HexaLearn leverages tools, technologies and methodologies to the best and delivers the optimum solution. HexaLearn makes it easy for the clients and partners to go through the entire process from prototyping through delivery making the process transparent. We are thoroughly impressed with HexaLearn's ability to manage projects of various sizes with maturity of a large sized company and flexibility and agility of a small company.

IT PRODUCT DEVELOPMENT COMPANY (NETHERLANDS)

## **Select List of Clients**





















































#### Let's Connect...

We partner with our clients to help them achieve their business objectives! Partnering growth... is our motto. Our organization is formed with a strong foundation that respects individual & organizational values.



Bhubaneswar, Odisha (India) Noida, Uttar Pradesh (India) New Jersey (USA) Dubai (UAE)



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