HexaLearn
partnering growth

Company OVERVIEW

ABOUT Us

HexaLearn Solutions is an ISO certified eLearning & software solutions firm based out of India. Its core focus areas are eLearning design & development, Software design & development, Multimedia, QA/Testing & Digital marketing.

HexaLearn's business strategy & ethics are defined to achieve success through effective analysis, planning, execution, project management, quality assurance, innovation and working above and beyond to deliver services & solutions that promotes business growth for our clients!

Our engagement models are flexible & innovative. They cater to specific client need & preferences. Positioning our team as an extension of our client's core team allows them to pick and choose the model that suites the project and it's associated terms & conditions.

At HexaLearn – we have the skills, experience and above all the passion to design, develop & deliver the very best eLearning experience you can ask for. By doing so we are privileged to work with the global industry leaders and have achieved 99% repeat business.

Company FAST FACTS

- **15+** Business Years
- **7496** Course Conversions
- **77** Software Products
- **1544** HTML Widgets Customised Interactions
- **7290** Projects
- **14306** eLearning Modules
- **85** Sectors
- **8590** Animations
- **9923** Translations
- **2588** Themes/UI

DOMAIN Experience

- Corporate Training
- Pharmaceuticals
- K-12
- Personal Care
- NGO
- Education & Publishing
- Agriculture
- Business & Technology Services
- Soft Skills
- Compliance
- Electronics & Manufacturing
- Automobile
- BFSI
- Retail
- Logistics
- Real Estate
- Healthcare
- Human Resources
- eCommerce
- Legal
- Securities

eLearning

Offerings

- Need Analysis
- Content Analysis
- Instructional Design
- Multimedia Design
- Content Production

Projects

- End to End eLearning
- Content Update
- Content Conversion
- Content Migration
- Question Bank
- User Interface
- Templates
- Pre/Post Assessment
- Scoring, Tracking & Bookmarking
- SCORM & AICC Compliance

Tools

Cp, articulate, rS, dominKnow:::, gomo LEARNING, Captivate, E:, Lectora, ispring, elucidat, XYLEME

Multimedia

Offerings

- Visualization
- Illustrations
- Audio/Video Post Production
- Stock Library
- 2D & 3D Animations
- Banner

Projects

- Logo
- Character
- Templates
- Websites/Portals
- UI/UX
- Icons
- Infographics
- Explainer Videos
- Motion Graphics
- Landing Pages
- Whiteboard Animations
- Social Media Posts
- Flipbooks/eBooks

Tools

Ps, Ai, Ae, Pr, Au, An, C, VYond, Id, Pt, M, VideoScribe

Software

Offerings

- PHP, MySQL
- Laravel, CodeIgniter, CakePHP
- React.js, Next.js
- Node.js, Express.js
- Mobile App Development: React Native, Expo
- Android App Development: Android Studio
- AWS Cloud Services
- eCommerce Solutions
- CMS: WordPress, WooCommerce
- LMS: Moodle, Docebo
- MongoDB, PostgreSQL, MySQL
- HTML5, CSS3, Bootstrap, Tailwind CSS
- JavaScript, TypeScript, jQuery, AJAX
- REST API, GraphQL Integration
- Docker, Git, GitHub, CI/CD

Projects

- UI Design
- Web/Mobile Applications
- Conversion/Migration
- Updating Legacy Products
- Tools/Templates
- Websites/Portals

Tools

Laravel, CodeIgniter, CakePHP, React, node, aws, WordPress, moodle, docebo, mongoDB, PostgreSQL, MySQL, tailwindcss, B, ExpressJS, A

QA/Testing

Offerings

- Manual Testing
- Functional/Nonfunctional Testing
- Compatibility Testing
- LMS Testing
- Cross Browser Testing
- Responsive Testing
- SCORM Testing

Projects

- Application
- Portals/Websites
- eLearning Courses
- Data/Content Migration

Tools

TestRail, Selenium

Digital Marketing

Offerings

- Organic SEO
- Social Media Marketing
- Search Engine Marketing
- Content Marketing
- Mobile/Local SEO
- eCommerce SEO
- Multilingual SEO
- Bad Link Removal
- AI Search SEO

Projects

- SEO Campaign Initialization
- OnPage/ OffPage SEO
- Online Issue Resolution
- Social Media Optimization (SMO)

Tools

Google Analytics, Google Search Console, Google, ahrefs, SEO Quake, Google AdWords, Screamingfrog, SEMRUSH

Case Studies

Course Conversion

A leading international company had a real tough competition from other print and online publication than ever before. Their catalogue courses required innovation in layout and design without modifying the content. Around 300 courses were required to be converted to engaging eLearning modules. As a service provider we ramped up a new team within three weeks and trained them on a particular tool and then kick-started the project work.

Because of our meticulous planning & quality parameters, we maintained high levels of productivity and met every milestone with ease. We delivered all 300 courses on time within budget. This project enabled us to be up there as an organization that knows how offline training content can be converted to highly engaging eLearning contents/modules.

Compliance

Need of a client was to create eLearning modules for compliance program across many states. We collaborated with the SME (Subject Matter Expert) to analyze the content and the requirement of the client and came up with design strategies and selected the course authoring tool that best suited the business requirement.

This was an end-to-end eLearning design & development project that was delivered under a strict timeline. There were multiple stakeholders and coordination amongst all was a key factor to make the entire project successful.

There were pre-defined checks & balances to ensure quality parameters were maintained at every milestone. We worked in tandem with client expectations and ensured absolute success. We followed a very well-defined communication protocol with daily status reporting, conference calls and project management. Client appreciated our process, strategies & value additions. Great repeat business followed due to the overall success of the project.

Testimonials

Having known Satya in a previous role, we put in place a close working relationship with HexaLearn, and have been very pleased in the work that they have done for us. As with any relationship, the more effort you put into it, the better the outcomes. The HexaLearn team are lovely to work with, quick to learn, good at communicating and produce quality output. They are always keen to improve and strive for high quality. We very much like working with them.

- eLEARNING COMPANY (UK)

This looks fantastic! I love it! Super fun feel vs "test" feel. I'll keep an eye out for more opportunities to use this so definitely save a "template" version as well.

- LOGISTICS COMPANY (USA)

My experience working with HexaLearn has been great. The team was able to provide the requested templates and courses in the agreed upon timeframe. They were even able to provide animations, new icon development, as well as advanced triggers/actions in course files on a very short development timeline. The first draft is always very solid with minimal updates needed. I look forward to working with HexaLearn on future projects.

- LOGISTICS COMPANY (USA)

Innovation is building from the tools and technologies available - HexaLearn leverages tools, technologies and methodologies to the best and delivers the optimum solution. HexaLearn makes it easy for the clients and partners to go through the entire process from prototyping through delivery making the process transparent. We are thoroughly impressed with HexaLearn's ability to manage projects of various sizes with maturity of a large sized company and flexibility and agility of a small company.

- IT PRODUCT DEVELOPMENT COMPANY (NETHERLANDS)

Select List of Clients

amazon, IKEA, DXC Technology, OCHA, Citi Program, Mercedes-Benz, eastwest, AAA, Owens Corning, Bank of America, IAEA, Goldman Sachs, UN Habitat, Signify, Assist, HSBC, ITC Limited, L'Oréal Paris, Wiley, Heineken, Committee for Children, Canon, InCred, macmillan Publishers, ensono, USC University of Southern California

Hexalearn
partnering growth

Communicating with us is easy...

Bhubaneswar | Odisha (India)
Noida | Uttar Pradesh (India)

contact-us@hexalearn.com

www.hexalearn.com